



Canadian Chapter of the EIA

## Executive Summary

### Board of Directors Meeting

### July 27<sup>th</sup>, 2017 – TCA Offices

**Guests:**

Mark Stroombergen

Jay Inman

#	Item	Discussion	Action
1	<b>Committee Reports</b>		
1 a)	<b>Executive Committee</b>	<ul style="list-style-type: none"> <li>• Email sent to Ontario Association of Certified Home Inspectors (OACHI) to inquire what level of membership they are thinking of, as of yet, there has been no response</li> <li>• Mark Stroombergen was introduced as attending the meeting as part of the new transparency initiative</li> <li>• Betty will email members about adding a maximum of 3 reps to their membership as well as informing them of the Board meeting dates and minutes online (new tab on the site to be added)</li> </ul>	Betty
1 b)	<b>Marketing Committee</b>	<ul style="list-style-type: none"> <li>• Ian and Sarah have spoken with Flourish Marketing and will continue to analyze the data before making a decision on whether or not to continue with their services.</li> <li>• Also discussed was the content of some of the Tweets that have been sent and their relevance</li> <li>• Norine provided info re: Google Ad grants for not-for-profit organizations of \$10,000/month. Steve will review it with Sarah</li> <li>• EACO needs to target the marketing list, however, with the Anti-Spam legislation we need to obtain their permission. The committee will draft the verbiage for an email re: why they should accept communications from EACO. Betty will send it out</li> </ul>	Ian Sarah  Steve Sarah  Committee Betty

1 c)	<b>Membership Committee</b>	<ul style="list-style-type: none"> <li>• CCI Group changed their name to McIntosh Perry</li> <li>• Glenn notes no new membership applications for a while</li> <li>• Ted states that he continues to lobby the Demolition Contractors to join</li> <li>• Steve stresses that increasing the membership must remain EACO's focus as it is the key source of revenue</li> <li>• Ian suggests a phone membership campaign</li> <li>• Peter notes that quantity of membership is different from quality of membership and EACO needs to decide which they would rather obtain</li> <li>• Items for consideration: membership tiers, certification, targeting the restoration industry</li> <li>• Glenn will attend the next ExCom meeting to discuss membership strategies re: abatement companies (approx. 30 – 50 companies).</li> </ul>	
1 d)	<b>Consultants Committee</b>	<ul style="list-style-type: none"> <li>• At this time there is nothing new to report</li> </ul>	
1 e)	<b>Contractors Committee</b>	<ul style="list-style-type: none"> <li>• Jimmy asks Betty to set up a September 7<sup>th</sup> meeting for 8:30 am.</li> <li>• Mark S. offered Pinchin's Mississauga offices for the meeting as a change in location in hopes to draw more attendees</li> </ul>	Betty
1 f)	<b>Training Committee</b>	<ul style="list-style-type: none"> <li>• The training sessions are designed to increase the EACO profile, educate and generate revenue</li> <li>• November will be the Asbestos Awareness seminar. Jeff will present this one and then ask members for the others</li> <li>• Norine suggests marketing to the Builders Owners Association</li> <li>• The following sessions can be tailored to the guidelines</li> </ul>	Jeff
1 g)	<b>Programs Committee</b>	<ul style="list-style-type: none"> <li>• So far this year there has been the EIA event, golf and no pub night.</li> <li>• Pub night will be held in the fall</li> </ul>	
1 h)	<b>Technical Committees</b>		
1 h) i	<b>Asbestos Committee (Hazardous Materials)</b>	<ul style="list-style-type: none"> <li>• Nothing new to report on asbestos</li> <li>• MTCU reduced entry level requirement, however, it's</li> </ul>	

	<b>Worker)</b>	still grade 12 for Hazardous Materials Workers. Legislation is pending to reduce it.	
1 h) ii	<b>Asbestos Committee (College of Trades)</b>	<ul style="list-style-type: none"> <li>Ted asks everyone to write the Minister of Labour to accept the College of Trades' review of academic requirements.</li> </ul>	
1 h) iii	<b>Lead Committee</b>	<ul style="list-style-type: none"> <li>Ian received a call praising the lead document calling it one of the best documents produced.</li> <li>Bruce and Jay's great work was recognized</li> </ul>	
1 h) iv	<b>IAQ Committee</b>	<ul style="list-style-type: none"> <li>Steve asked the 2 co-chairs for an update.</li> <li>They provided a drafted table of contents of items they are working on</li> </ul>	
1 h) v	<b>Radon Committee</b>	<ul style="list-style-type: none"> <li>Nothing new to report</li> </ul>	
1 h) vi	<b>DeSub Committee</b>	<ul style="list-style-type: none"> <li>Committee has met 4 times (every month so far) with varying levels of participation</li> <li>A 35 page document has been drafted</li> <li>Betty to set up a meeting for September 12<sup>th</sup> at 10:00 am</li> <li>Some volunteers dropped out</li> <li>Jay Inman volunteered to join the committee</li> <li>Once the document is completed, the committee will see how it applies to other jurisdictions</li> </ul>	Betty
2	<b>New Business</b>	<ul style="list-style-type: none"> <li>The new Directors' Terms for the 2017-2018 year was tabled</li> <li>2018 Board meeting Schedule was decided: <ul style="list-style-type: none"> <li>Thursday Jan 25<sup>th</sup></li> <li>Wednesday March 28<sup>th</sup></li> <li>Thursday May 24<sup>th</sup> - AGM</li> <li>Thursday July 26<sup>th</sup></li> <li>Thursday September 27<sup>th</sup></li> <li>Thursday November 22<sup>nd</sup></li> </ul> </li> <li>Steve would like to present a DeSub seminar at Construct Canada. Betty to look into the application process</li> <li>There was discussion re: the new federal Canada Labour Code to keep asbestos levels to "near zero"</li> </ul>	ExCom  Steve/ Betty
3	<b>Next Meeting</b>	<ul style="list-style-type: none"> <li>September 28, 2017/ 8:30 – 10:30 am / TCA Offices</li> </ul>	

4	<b>Adjournment</b>	<ul style="list-style-type: none"><li>• There being no further items to discussed, Ted adjourned the meeting</li></ul>	
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